

School Counselor	
Evaluator	
Position	
Date	

## 0=Unsatisfactory, 1=Developing, 2=Proficient, 3=Distinguished

PROFESSIONAL BELIEFS		
Description	Rating 0-3	Feedback
Mindsets		
Demonstrates belief that each student can succeed and should graduate prepared for postsecondary opportunities		
Demonstrates belief all students should have access and opportunity to a high-quality education		
Demonstrates belief all students should have access to the school counseling program		
Demonstrates belief that effective school counseling programs are a collaborative process involving school counselors, students, families, teachers, administrators, other school staff and education stakeholders		
Demonstrates belief that school counselors are leaders in the school, district, state and nation		
Demonstrates belief that school counseling programs promote and enhance student academic, career and social/emotional outcomes		
Observations and comments:		

<ul> <li>Artifacts may include:</li> <li>a. Evidence of professional advocacy activities at district, state or national level (photographs or recordings of interactions with legislators, minutes from meetings, etc.)</li> <li>b. Presentation slides, handouts or other documents from parent and/or teacher workshops regarding the school counselor's role</li> <li>c. Minutes from school counseling advisory committee meetings</li> <li>d. Completed ASCA National Model templates/worksheets for planning student outcome goals and interventions</li> </ul>	
3. Applies legal and ethical principles of the school counseling profession	
<ul> <li>Demonstration includes:</li> <li>a. Practices in accordance with the ASCA Ethical Standards for School Counselors</li> <li>b. Adheres to school counselor legal responsibilities including the unique legal and ethical principles of working with minor students in a school setting</li> <li>c. Adheres to the ethical and statutory limits of confidentiality</li> <li>d. Fulfills legal and ethical obligations to families, teachers, administrators and other school staff</li> <li>e. Consults with school counselors and other education, counseling and legal professionals when ethical and legal questions arise</li> <li>f. Resolves ethical dilemmas by employing an ethical decision-making model in accordance with the ASCA Ethical Standards for School Counselors</li> <li>g. Models ethical behavior</li> <li>h. Engages in continual professional development to inform and guide ethical and legal work</li> </ul>	
<ul> <li>Artifacts may include:</li> <li>a. Posting of specific ethical standards in school counseling office (e.g., limits of confidentiality statement or ethical decision-making process)</li> <li>b. Weekly calendars, regarding documentation of critical interactions with students</li> <li>c. Completion certificates of professional development experiences</li> </ul>	
4. Applies school counseling professional standards and competencies	
<ul> <li>Demonstration includes:</li> <li>a. Stays current with school counseling research and best practices</li> <li>b. Conducts self-appraisal and assessment related to school counseling professional standards and competencies</li> <li>c. Uses personal reflection, consultation and supervision to promote professional growth and development</li> <li>d. Develops a yearly professional development plan to ensure engagement in professional growth opportunities related to relevant professional standards and competencies and personal limitations</li> </ul>	
Artifacts may include:  a. Membership documentation in state and national school counselor organizations	

b. c.	professional growth				
	5. Uses ASCA Mindsets & Behaviors for Student Success to inform the implementation of the school counseling program				
Der a. b.	improvement goals				
Art a. b. c.	b. Closing-the-gap action plan/results report				
	6. Demonstrates understanding of the impact of cultural, social and environmental influences on student success and opportunities				
b. c. d. e.	values and other traits among students based on race, religion, ethnicity, nationality, sexual orientation, gender identity, physical or intellectual ability and other factors  b. Explains how students' cultural, social and economic background may affect their academic achievement, behavior, relationships and overall performance in school  c. Maintains and communicates high expectations for every student, regardless of cultural, social or economic background  d. Explains the dynamics of cross-cultural communications and demonstrate the ability to communicate with persons of other cultures effectively				
Art a. b.	<ul> <li>Artifacts may include:</li> <li>a. Completion certificates from professional development sessions on cultural, social or environmental influences</li> <li>b. Lesson plans, presentations, handouts from school-counselor-led sessions designed to build cultural competence of others</li> </ul>				

c. Annual professional growth plan		
7. Demonstrates leadership through the development and implementation of the school counseling program		
Demonstration includes:  a. Identifies sources of power and authority and formal and informal leadership  b. Demonstrates professional and personal qualities and skills of effective leaders  c. Applies a model of leadership to the school counseling program  d. Creates the organizational structure and components of an effective school counseling program aligned with the ASCA National Model  e. Applies the results of a school counseling program assessment to inform the design and implementation of the school counseling program  f. Uses leadership skills to facilitate positive change for the school counseling program  g. Defines the role of the school counselor and the school counseling program in the school crisis plan  h. Serves as a leader in the school and community to promote and support student success  i. Participates in the school improvement process to bring the school counseling perspective to the development of school goals		
Artifacts may include:  a. Leadership roles in school, district or community committees focused on student success  b. Participation in school counseling professional associations  c. Annual student outcome goals  d. Annual calendar  e. Results reports f. Advisory council agendas and minutes g. Recognized ASCA Model Program (RAMP) certification		
8. Demonstrates advocacy in the school counseling program		
Demonstration includes:  a. Models school counselor advocacy competencies to promote school counseling program development and student success  b. Advocates responsibly for school board policy and local, state and federal statutory requirements in students' best interests  c. Explains the benefits of the school counseling program for students and all stakeholders  d. Provides rationale for appropriate activities for school counselors  e. Provides rationale for discontinuation of inappropriate activities for school counselors  f. Uses data (e.g., closing-the-gap reports) to promote reduction in student-to-school-counselor ratios and reduction of inappropriate non-school-counseling-related tasks  g. Participates in school counseling and education-related professional organizations		
Artifacts may include:		

<ul> <li>a. Presentations or information shared with school board and local, state or federal oversight organizations</li> <li>b. Presentations or information shared with faculty and staff, parents and other school stakeholders</li> <li>c. Reports showing how school counselor's time could be spent more effectively for student success (complete use-of-time calculator)</li> <li>d. Participation in school counseling professional association advocacy events</li> <li>e. School-counselor-developed infographics based on results reports and disseminated to school stakeholders</li> <li>9. Creates systemic change through the implementation of the school counseling</li> </ul>		
program		
<ul> <li>Demonstration includes:</li> <li>a. Acts as a systems change agent to create an environment promoting and supporting student success</li> <li>b. Uses data to identify how school, district and state educational policies, procedures and practices support and/or impede student success</li> <li>c. Uses data to demonstrate a need for systemic change in areas such as course enrollment patterns; equity and access; and achievement, opportunity and/or information gaps</li> <li>d. Develops and implements a plan to address personal and/or institutional resistance to change that better supports student success</li> <li>Artifacts may include:</li> <li>a. Reports showing change in student achievement, attendance or discipline data</li> <li>b. Reports showing change in course enrollment or increased access to opportunities</li> <li>c. Reports showing change in postsecondary success linked to National Student Clearinghouse data</li> </ul>		
Observations and comments:		
Description	Rating 0-3	
Behaviors: Direct and Indirect Student Services		
1. Designs and implements instruction aligned to ASCA Mindsets & Behaviors for Student Success in classroom/large-group, small-group and individual settings		
Demonstration includes:  a. Uses student, school and district data to identify achievement, attendance and discipline issues to be addressed through instruction  b. Assesses cultural and social trends when developing and choosing curricula		

Identifies appropriate evidence-based curricula aligned to the ASCA Mindsets & Behaviors for Student Success or selects/develops other materials informed by research and best practice if evidence-based materials do not exist d. Demonstrates pedagogical skills, including culturally responsive classroom management strategies, lesson planning and personalized instruction e. Creates lesson plans identifying activities to be delivered, standards to be addressed, to whom activities will be delivered, how they will be delivered and how data will be assessed to determine impact on student outcomes f. Uses a variety of technologies in the delivery of lessons and activities Engages with school administrators, teachers and other staff to ensure the effective implementation of instruction h. Analyzes data from lessons and activities to determine impact on student outcomes Artifacts may include: a. Classroom and group Mindsets & Behaviors action plan b. Closing-the-gap action plan/results report c. Lesson plans d. Annual calendar (details of specific school counseling events for the year) 2. Provides appraisal and advisement in classroom/large-group, small-group and individual settings Demonstration includes: a. Develops strategies to provide appraisal and advisement to students and families about attaining the ASCA Mindsets & Behaviors for Student Success b. Uses assessments to help students understand their abilities, values and career interests c. Includes career opportunities, labor market trends and global economics to help students develop immediate and long-range plans d. Helps students cross reference individual assessment results (e.g., MBTI, Holland Code, ASVAB, O\*Net) with occupational/career goals e. Helps students understand how academic performance relates to the world of work, family life and community service f. Helps students understand the importance of postsecondary education and/or training as a pathway to a career Helps students and families navigate postsecondary awareness, exploration, admissions and financial aid processes h. Connects students to workplace experiences to deepen understandings and explore career interests Artifacts may include: a. Completed graduation plans b. Completed postsecondary plans Completed career interest inventories with lesson plans showing appraisal and advisement activities Completed strengths inventories with lesson plans showing appraisal and advisement activities

e.	Completed field trips to communication organizations, businesses and postsecondary institutions			
3. F	3. Provides short-term counseling in small-group and individual settings			
a. b.	Uses data to identify students in need of counseling intervention Provides support for students, including individual and small-group counseling, during times of transition, heightened stress, critical change or other situations impeding student success Explains the difference between appropriate short-term counseling and inappropriate long-term therapy			
d. e.	Explains the impact of adverse childhood experiences and trauma, and demonstrates techniques to support students who have experienced trauma Responds with appropriate intervention strategies to meet the needs of the individual, group or school community before, during and after crisis response			
Artija. b. c. d.	Classroom and group Mindsets & Behaviors action plan Group lesson/session plans Presentations to faculty/staff, parents, students, other school stakeholders on trauma-informed practices Crisis response "pack" or bag/box Participation/membership on district crisis response teams			
4. N	Makes referrals to appropriate school and community resources			
a. b. c.	Maintains a list of current referral resources, consistent with school and district policies, for students, staff and families to effectively address academic, career and social/emotional issues  Communicates the limits of school counseling and the continuum of mental health services  Articulates why diagnoses and long-term therapy are outside the scope of school counseling			
<i>Artij</i> a. b.	facts may include: List of school and community referral sources School-counselor-developed school counseling brochure			
5. 0	consults to support student achievement and success			
Dem a. b.	Gathers information on student needs from families, teachers, administrators, other school staff and community organizations to inform the selection of strategies for student success  Shares strategies supporting student achievement with families, teachers, administrators, teachers, school staff and community organizations  Consults with school counselors and other education and counseling professionals when questions of school counseling practice arise			

d.	Facilitates in-service training or workshops for families, administrators, other school staff, teachers or other stakeholders to share school counseling expertise				
Art	ifacts may include:				
a.	Presentation materials from school-counselor-led trainings or workshops				
b.	Materials developed for dissemination to stakeholders (e.g., why school attendance matters, how to				
	help with homework, why mentoring works, etc.)				
c.	Schedule of parent programs				
d.	Member of school leadership team, data team, etc.				
6.	Collaborates with families, teachers, administrators, other school staff and education				
sta	keholders for student achievement and success				
Dei	monstration includes:				
a.	Partners with others to advocate for student achievement and educational equity and opportunities				
b.	Explains the potential for dual roles with families and other caretakers				
C.	Identifies and involves appropriate school and community professionals as well as the family in a				
لہ	crisis situation				
a.	Supervises school counseling interns consistent with the principles of the ASCA School Counseling Professional Standards & Competencies				
	Professional Standards & Competencies				
Art	ifacts may include:				
a.	List of groups that partner with the school counseling program				
b.	List of committee involvement in school, district or community focused on student success				
Ob	servations and comments:				
		Rating			
Des	scription	0-3			
Ве	havior: Planning and Assessment				
1.	Creates school counseling program beliefs, vision and mission statements aligned				
wit	with the school and district				
Dei	monstration includes:				
a.	Analyzes personal, school, district and state beliefs, assumptions and philosophies about student success				
b.	Composes a personal beliefs statement about students, families, teachers, school counseling				
	programs and the educational process consistent with the school's educational philosophy and				
	mission				
c.	Analyzes the school's vision and mission statements				

d.	Creates a school counseling vision statement describing a future world where student outcomes are successfully achieved		
e.	Creates a school counseling mission statement aligned with school, district and state missions		
f.	Communicates the school counseling program's vision and mission to administrators, teachers,		
	other school staff and stakeholders		
-	facts may include:		
a.	Belief statements aligned with mindsets from ASCA Professional Standards & Competencies		
b.	Vision statement describing what the school counselor hopes to see in students five-15 years in the		
	future		
c.	Mission statement aligned with school and district mission statement		
d.	Posting of vision/mission statements in school counseling office, on school counseling website and in		
	school counseling brochures		
2. I	dentifies gaps in achievement, attendance, discipline, opportunity and resources		
Den	nonstration includes:		
a.	Collects and analyzes data to identify areas of success or gaps between and among different groups		
	of students in achievement, attendance, discipline and opportunities		
b.	Reviews, disaggregates and interprets student achievement, attendance and discipline data to		
	identify and implement interventions as needed		
c.	Creates goals based on student, school and/or district data to close the achievement, opportunity		
-	and/or information gaps		
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	facts may include:		
a.	Disaggregated data reports highlighting gaps between and among different groups of students in		
	achievement, attendance, discipline and opportunities		
b.	Goals addressing achievement, opportunity and/or information gaps		
c.	School data summary worksheet		
d.	Annual student outcome goal plan worksheet		
e.	Closing-the-gap action plan/results report		
3. [	Develops annual student outcome goals based on student data		
Den	nonstration includes:		
a.	Uses achievement, attendance and/or discipline data to create annual student outcome goals		
	aligned with school improvement plans		
b.	Writes goals in a measurable format, such as the SMART goal format, and includes baseline and		
~.	target data within the goal statement		
_	Uses student data and results from survey tools to monitor and refine annual student outcome goals		
۲. C.			
d.	Communicates annual student outcome goals to administrators, teachers, other school staff and stakeholders		
Arti	facts may include:		
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b.	Annual student outcome goals written in a SMART goal format including baseline and target data Annual student outcome goal plan worksheet Annual results reports				
4. D	4. Develops and implements action plans aligned with annual student outcome goals				
and	and student data				
Dem	onstration includes:				
	Designs and implements school counseling action plans aligned with school and annual student outcome goals and student data				
	Determines appropriate students for the target group of action plans based on student, school and district data				
	Identifies appropriate ASCA Mindsets & Behaviors for Student Success addressing needs identified in action plans				
	Selects evidence-based curricula and activities to accomplish objectives, or selects/develops other				
	materials informed by research and best practice if evidence-based materials do not exist				
	Identifies appropriate resources needed to implement action plans				
	Identifies intended impact on academics, attendance and discipline as result of action plan implementation				
	Explains basic research sampling, methodology and analysis concepts as they relate to research				
	outcomes and action research				
Artif	acts may include:				
_	Classroom and group Mindsets & Behaviors action plan and results reports				
	Closing-the-gap action plan/results reports				
c.	Annual and weekly calendars				
	Annual student outcome goal plan worksheet				
e.	Annual administrative conference template				
5. A	ssesses and reports program results to the school community				
Dem	onstration includes:				
	Explains concepts related to program results and accountability within the school counseling program				
	Reviews progress toward annual student outcome goals				
	Analyzes data to assess school counseling program effectiveness and to inform program				
	development Collaborates with members of the school counseling team and with administration to decide how				
	school counseling programs are assessed and how results are shared				
	Uses data to demonstrate the value the school counseling program adds to student achievement				
	Uses presentation skills to share effectiveness data and results of action plans and activities with				
	administrators, advisory councils, teachers, faculty and staff, families, school boards and stakeholders				

Artifacts may include:	
a. Presentation materials with data from school counseling activities	
b. School data summary worksheet	
6. Uses time appropriately according to national recommendations and student/school	
data	
Demonstration includes:	
a. Articulates the distinction between direct and indirect student services	
b. Assesses use of time in direct and indirect student services and program management and school	
support to determine how much time is spent in each school counseling program component	
c. Articulates the best use of a school counselor's time to meet student needs as identified through	
student data and annual student outcome goals	
d. Organizes and manages time to effectively implement the school counseling program using skills	
including scheduling, publicizing and prioritizing time	
e. Creates annual and weekly calendars to plan activities reflecting annual student outcome goals	
f. Identifies, evaluates and participates in fair-share responsibilities	
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Artifacts may include:	
a. Use-of-time calculator assessment completed with time percentages in direct and indirect student	
services (80% or more) and program planning and school support (20% or less)	
b. Annual administrative conference template and meeting notes	
a. Annual and weekly calendars	
7. Establishes agreement with the principal and other administrators about the school	
counseling program	
Demonstration includes:	
a. Completes annual administrative conference templates for the school counseling program with	
other members of the school counseling staff	
b. Discusses school counseling annual administrative conference template with the principal and/or	
supervising administrator to formalize the delivery, management and assessment of the school	
counseling program	
c. Explains and models the appropriate role of the school counselor and the organization of the school	
counseling program	
d. Explains annual student outcome goals, their basis in student data and their alignment with the	
school improvement plan	
e. Advocates for the appropriate use of school counselor time based on national recommendations and	
student needs	
f. Finalizes the annual administrative conference template after presentation to and discussion with	
the principal and/or supervising administrator	
Artifacts may include:	

a.	Completed annual administrative conference template signed by the administrator in charge of the school counseling program and the school counselor		
8. Establishes and convenes an advisory council for the school counseling program			
Der	nonstration includes:		
a.	Determines appropriate education stakeholders for representation on the advisory council		
b.	Develops effective and efficient advisory council meeting agendas to inform stakeholders about the school counseling program		
C.	Explains and discusses school data, school counseling program assessment and annual student outcome goals with the advisory council		
d.	Records advisory council meeting notes, and distributes as appropriate		
e.	Analyzes and incorporates feedback from the advisory council related to annual student outcome goals as appropriate		
Artifacts may include:			
a.	List of representatives on the advisory council with their positions		
b.	Agenda from advisory council meetings		
c.	Minutes from advisory council meetings		
a.	Presentation materials from advisory council meetings (e.g., handouts, infographics, slides, etc.)		
9. Uses appropriate school counselor performance appraisal process			
Demonstration includes:			
a.	Explains and advocates for appropriate school counselor performance appraisal process based on school counselor standards and implementation of the school counseling program		
b.	Explains how school counseling activities fit within categories of a performance appraisal instrument		
c.	Utilizes components of the ASCA National Model to document data-informed, student-focused activities that demonstrate evidence of meeting standards of performance appraisal instruments		
Art	ifacts may include:		
	Completed performance appraisal aligned with the ASCA Professional Standards & Competencies		
	Artifacts demonstrated completion or progress toward completion of components of the ASCA		
	National Model		
c.	Recognized ASCA Model Program (RAMP) application		
Observations and comments:			