**Known Vendor List**

**Bread**

No endorsement is made or implied by the Wisconsin Department of Public Instruction (DPI). This list is a service for School Food Authorities (SFAs). This list does not imply certification or approval to do business under the National School Lunch Program (NSLP) or another Child Nutrition Program (CNP).

If you are a vendor, and would like to be added to this list, or are currently on the list and need to make changes, email Jessica Oele [jessica.oele@dpi.wi.gov](mailto:jessica.oele@dpi.wi.gov) and Lera Karns [lera.karns@dpi.wi.gov](mailto:lera.karns@dpi.wi.gov) . Include contact name, phone, email, and company mailing address.

For SFAs: Contact the vendor to obtain information about their services and a client list. Consider interviewing the contact(s) on the client list to find out about territory, quality, service, price, etc.

| **Vendor** | **Contact Information** |
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| PAN-O-GOLD  Baking Company | Contact: Brent Schmaltz  Phone: 608-219-9927  Email: [bschmaltz@panogold.com](mailto:bschmaltz@panogold.com)  Address: 1000 Wilburn Road, Sun Prairie, WI 53590-3902  Webpage: <https://www.panogold.com/schools/> |
| Alpha Baking Company | Contact: Rick Nowak (Milwaukee and Green Bay area) or Mike DeRubis (Madison area)  Phone: Rick: 262-664-0036; Mike: 608- 469-3549  Email: [rnowak@alphabaking.com@alphabaking.com](mailto:rnowak@alphabaking.com@alphabaking.com); [mderubis@alphabaking.com](mailto:mderubis@alphabaking.com)  Address: 2203 Darwin Rd, Madison, WI 53704  Webpage: <https://www.alphabaking.com/about/k-12-items/> |
| Bimbo Bakeries USA | Contact: Rosalie Szabo  Phone: 804-295-9328  Email: [Rosalie.Szabo@grupobimbo.com](mailto:Rosalie.Szabo@grupobimbo.com)  Address: P. O. Box 976, Horsham, PA 19044  Webpage: <https://www.bimbobakeriesusa.com/> |
| Retail Establishments | Badger Wholesale Foods  Costco Wholesale  Sam’s Club  Kwik Trip  Local Grocery Store or Bakery |
| Prime/Commercial Distributor | Check with your contracted vendor for availability. Bread products may be part of their ordering guide. |