



State of Wisconsin  
Department of Public Instruction  
Elizabeth Burmaster, State Superintendent

\*\*\*NEWS RELEASE\*\*\*

FOR IMMEDIATE RELEASE

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### Sales of new publication reflect new era in school counseling

*Success of The Wisconsin Comprehensive School Counseling Model is latest indicator of changes in the field*

MADISON – Thousands of copies of *The Wisconsin Comprehensive School Counseling Model* have rapidly entered circulation in Wisconsin, and a majority of school districts in the state have engaged in related trainings, confirming that school counseling is not quite the same profession some Wisconsin residents may remember from earlier days in school.

“Wisconsin continues to be at the forefront of enhancements to the counseling profession,” said State Superintendent Elizabeth Burmaster. “The new approaches in *The Wisconsin Comprehensive School Counseling Model* reflect changes occurring in the field nationally, but the publication also goes above and beyond national models. These refinements will help school counselors play their integral part in our work to help every student succeed and to close the achievement gaps between economically disadvantaged students, students of color, and their peers.”

Widespread interest in the new ideas is evidenced by brisk sales of *The Wisconsin Comprehensive School Counseling Model*, published in February by the Department of Public Instruction. Even after each of Wisconsin’s 426 school districts received a complimentary copy, the entire first printing sold out in the first two months of publication. Graduate education faculty quickly assigned the book as required reading, adding to the demand.

Wisconsin’s previous set of counseling guidelines was referenced nationally, a leader in the field. Those guidelines have been updated and incorporated into *The Wisconsin Comprehensive School Counseling Model*, which includes the new Wisconsin Model Academic Standards in School Counseling. Unlike the old guidelines, the Model Academic Standards are tied to specific benchmarks to allow for greater accountability in counseling work.

(more)

*The Wisconsin Comprehensive School Counseling Model* also adds practical detail and focus to a model promulgated nationally by the American School Counselors Association. Finally, the new publication reflects the latest national recommendations for career development for students.

Staff from 253, or 59 percent, of Wisconsin school districts have enrolled in training sessions on the national model, the state model, or a combination.

“A generation ago, most counselors served students primarily by being available when problems arose,” said Burmaster. “One of the biggest changes promoted by *The Wisconsin Comprehensive School Counseling Model* is a more proactive approach: counselors now aim to work with every student in school, helping them to set and achieve goals in academic, career, and personal matters.”

Other new elements include a more clearly articulated focus on student success as the core goal of counseling; an expectation to involve parents (often through student-parent-teacher career conferences, which are frequently the first element of the new model to be implemented by districts); and the idea that every student, even one who is already succeeding, can improve his or her education by working with counselors to create a goal-oriented individualized learning plan (ILP).

The DPI is working with professionals from around the state who are prepared to offer training to schools and districts wanting to implement the ideas in *The Wisconsin Comprehensive School Counseling Model*. A webcast introduction is also viewable at <http://media2.wi.gov/DPI/Viewer/?peid=b808ef69-a037-45a7-a6d6-927972334715>.

More information about *The Wisconsin Comprehensive School Counseling Model* is available at <http://dpi.wi.gov/pubsales/pplsvc10.html>. The book may be ordered from DPI Publication Sales, (800) 243-8782, at a price of \$20.

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**ATTACHMENT:** Following is a geographically arranged list of school districts and private schools which have participated in training to implement comprehensive school counseling programs.

**NOTE:** This news release is available electronically at [http://dpi.wi.gov/eis/pdf/dpi2008\\_103.pdf](http://dpi.wi.gov/eis/pdf/dpi2008_103.pdf).

# School Districts and Private Schools Engaged in Training to Implement Comprehensive School Counseling Programs

*All listed have participated in Level I training.  
Those listed in bold have also participated in Level II training.*

## **CESA 1**

**(Headquarters city: Brookfield)**

### *Public School Districts*

Cedarburg  
Cudahy  
Elmbrook  
Germantown  
Greenfield  
Mequon-Thiensville  
Milwaukee  
Northern Ozaukee  
Oak Creek  
Oconomowoc  
Pewaukee  
Port Washington  
Shorewood  
South Milwaukee  
**West Allis-West Milwaukee**  
Kenosha

## **CESA 2**

**(Headquarters City: Milton)**

### *Public School Districts*

Albany  
**Belleville**  
Beloit  
**Beloit Turner**  
**Bigfoot**  
Brighton #1  
**Bristol #1**  
**Brodhead**  
**Burlington**  
**Cambridge**  
Clinton  
**Deerfield**  
DeForest  
**Delavan-Darien**  
**Edgerton**  
Elkhorn  
**Evansville**  
**Janesville**  
Juda  
**Lake Geneva**  
Lake Mills  
Madison  
Marshall  
McFarland  
**Middleton-Cross Plains**

Milton

Monona Grove

Monroe

North Cape

**Oregon**

Palmyra-Eagle

Paris J1

Randall J1

**Salem J2**

Silver Lake J1

**Stoughton**

**Sun Prairie**

Trevor-Wilmot

Twin Lakes #4

Verona

Waterford J1

**Waterloo**

Waunakee

Westosha Central

**Wheatland J1**

**Whitewater**

Williams Bay

Wilmot Union

**Wisconsin Heights**

## **CESA 3**

**(Headquarters City: Fennimore)**

### *Public School Districts*

Argyle  
Barneveld  
Belmont  
Black Hawk  
Boscobel  
Darlington  
Dodgeville  
Fennimore  
Iowa-Grant  
Ithaca  
Lancaster  
North Crawford  
**Pecatonica**  
Platteville  
Potosi  
Richland  
River Valley  
Seneca  
Wauzeka  
Weston

## **CESA 4**

**(Headquarters City: West Salem)**

### *Public School Districts*

**Arcadia**  
Bangor  
**Black River Falls**  
Blair-Taylor  
Galesville-Ettrick-Trempealeau  
Hillsboro  
Holmen  
Norwalk-Ontario-Wilton  
Sparta  
Viroqua  
Westby  
Whitehall  
Wonewoc-Union Center

## **CESA 5**

**(Headquarters City: Portage)**

### *Public School Districts*

**Adams-Friendship**  
Almond-Bancroft  
Auburndale  
**Baraboo**  
**Cambria-Friesland**  
**Columbus**  
Fall River  
**Iola-Scandinavia**  
**Lodi**  
Montello  
**Necedah**  
**Nekoosa**  
**Pardeeville**  
Pittsville  
**Port Edwards**  
**Portage**  
**Poynette**  
**Princeton**  
**Randolph**  
**Reedsburg**  
**Rio**  
**Rosholt**  
**Sauk Prairie**  
**Stevens Point**  
**Tri-County**  
Waupaca  
**Wautoma**  
**Westfield**

Wisconsin Dells  
Wisconsin Rapids

*Private Schools*  
Stevens Point Area Catholic

**CESA 6**  
**(Headquarters City: Oshkosh)**

*Public School Districts*

Appleton  
Beaver Dam  
**Berlin**  
**Campbellsport**  
Erin  
**Freedom**  
**Friess Lake**  
Green Lake  
**Hartford J1**  
**Hartford UHS**  
Herman #22  
Horicon  
**Hortonville**  
Hustisford  
**Kaukana**  
**Kewaskum**  
**Kimberly**  
**Little Chute**  
Lomira  
**Manawa**  
**Markesan**  
**Menasha**  
**Neenah**  
Neosho J3  
**New London**  
**North Fond du Lac**  
**Oshkosh**  
**Richfield J1**  
**Ripon**  
**Rosendale/Brandon**  
**Rubicon J6**  
**Slinger**  
**Waupun**  
West Bend  
**Weyauwega-Fremont**  
**Winneconne**

**CESA 7**  
**(Headquarters City: Green Bay)**

*Public School Districts*

Algoma  
Ashwaubenon  
Brillion  
**DePere**  
**Green Bay**

**Howard-Suamico**  
**Kiel**  
**Manitowoc**  
**New Holstein**  
Oostburg  
**Pulaski**  
Sevastopol  
**Sheboygan Falls**  
**Two Rivers**  
**West DePere**

*Private Schools*  
Green Bay Notre Dame Academy  
Manitowoc Catholic  
Oneida Nation

**CESA 8**  
**(Headquarters City: Gillett)**

*Public School Districts*

Beecher-Dunbar-Pembine  
**Bonduel**  
Clintonville  
**Crandon**  
**Crivitz**  
**Gillett**  
**Shawano**  
**Gresham**  
Tigerton  
Wittenberg-Birnamwood

**CESA 9**  
**(Headquarters City: Tomahawk)**

*Public School Districts*

Antigo  
Arbor Vitae-Woodruff J1  
Elcho  
Merrill  
Minocqua J1  
Northland Pines  
Prentice  
Rhineland  
Rib Lake  
Tomahawk  
Wausau

**CESA 10**  
**(Headquarters City: Chippewa Falls)**

*Public School Districts*

**Altoona**  
Augusta  
**Chippewa Falls**  
Eau Claire  
**Fall Creek**

Greenwood  
**Ladysmith**  
Spencer  
**Weyerhaeuser**

**CESA 11**  
**(Headquarters City: Turtle Lake)**

*Public School Districts*

Amery  
**Baldwin-Woodville**  
**Barron**  
**Bloomer**  
Cameron  
**Chetek**  
**Clayton**  
Clear Lake  
Cumberland  
Elk Mound  
Glenwood City  
**Grantsburg**  
**Hudson**  
Menomonie  
**New Richmond**  
Osceola  
**Plum City**  
Prairie Farm  
Prescott  
**Rice Lake**  
**River Falls**  
**St. Croix Falls**  
St. Croix Central  
**Shell Lake**  
**Somerset**  
Spooner  
**Spring Valley**  
Turtle Lake  
**Unity**  
**Webster**

**CESA 12**  
**(Headquarters City: Ashland)**

*Public School Districts*

Ashland  
Bayfield  
Drummond  
Glidden  
Hayward  
Hurley  
Mellen  
Northwoods  
Park Falls  
**Superior**  
**Washburn**