



**A G E N D A**

**Council on Library and Network Development**

July 13, 2007, 10 a.m. – 3 p.m.

Verona Public Library

500 Silent Street

Verona, WI 53593

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|-----|--|--|-------------------------|
| 1.  | Call to Order  | Kathy Pletcher, Chair  |                         |
| 2.  | Roll Call/Determination of Quorum  | Roslyn Wise  |                         |
| 3.  | Welcome to the Verona Public Library   | Susan Hedrick,<br>Director, Verona Public<br>Library                 |                         |
| 4.  | Adoption of Agenda   | All  | Action                  |
| 5.  | Approval of Minutes for May 11, 2007 meeting   | All  | Action                  |
| 6.  | Report of the Chair<br>a) Correspondence<br>b) Strategic Planning Update<br>c) Preliminary discussion of goals for 2007-08 | Kathy Pletcher   |                         |
| 7.  | Responses to requests for information related to the COLAND resource sharing study   | Sally Drew   | Information, discussion |
| 8.  | Library Legislation Update (15 minutes)<br>a. State<br>b. Federal  | Rick Grobschmidt   | Information, discussion |
| 9.  | Presentation by and discussion with Verona Public Library staff  | Susan Hedrick and staff  | Information, discussion |
|     | Lunch Break (12:15)  |  |                         |
| 10. | Presentation on BadgerCat  | Pat Wilkenson,<br>Director, Forrest R.<br>Polk Library<br>UW-Oshkosh | Information, discussion |
| 11. | BadgerCat demonstration  | Kathy Schneider,<br>Director, WiLS                                   | Information, discussion |

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|-----|---|---|---------------------------------|
| 12. | Presentation on and demonstration of DOCLINE  | Julie Schneider, Head, Information Resources & Collection Development, Ebling Library, UW-Madison | Information, Discussion         |
| 13. | Update on COLAND appointments for terms ending July 1, 2007   | Kathy Pletcher  | Discussion                      |
| 14. | Nominating committee report and election of COLAND officers for 2007-08   | Kathy Pletcher  | Action                          |
| 15. | Suggestions for Future Agenda Items   | Kathy Pletcher/All  | Information, discussion, action |
| 16. | Future Meeting Locations and Dates<br>a) September 14, 2007 – Cable/Lac Courte Oreilles College<br>b) November 9, 2007 – Cross Plains Library (tentative) | Kathy Pletcher/All  | Information, discussion         |
| 17. | Review follow up items  | Kathy Pletcher/All  |                                 |
| 18. | Announcements   | All   |                                 |
| 19. | Adjournment   | Kathy Pletcher  | Action                          |

**COUNCIL ON LIBRARY AND NETWORK DEVELOPMENT**

**Meeting Minutes**  
**July 13, 2007**  
 10 a.m. – 3 p.m.  
 Verona Public Library  
 500 Silent Street  
 Verona, WI 53593

Members Present: Barbara Arnold, Madison  
Michael Bahr, Germantown  
Mary Bayorgeon, Appleton  
Don Bulley, South Milwaukee (arrived at 10:25)  
Francis Cherney, Milladore  
Miriam Erickson, Fish Creek  
Catherine Hansen, Shorewood  
Bob Koechley, Fitchburg  
Douglas Lay, Mosinee  
John Nichols, Oshkosh  
Kathy Pletcher, Green Bay  
Calvin Potter, Sheboygan Falls  
Lisa Solverson, Viroqua  
Linda Stelter, Eau Claire  
Kristi Williams, Cottage Grove

Members absent: Lisa Jewell, Rice Lake  
Sandra Lockett, Milwaukee  
Susan Reynolds, Cable  
Kris Adams Wendt, Rhinelander

DPI Staff: Mike Cross  
Sally Drew  
Rick Grobschmidt  
Steve Sanders  
Roslyn Wise  
Mary Clark (P.M. only)

Presenters and Guests: Susan Hedrick, director, Verona Public Library  
Kathy Schneider, director, Wisconsin Library Service (WiLS)  
Patrick Wilkinson, director, Forrest R. Polk Library, UW-Oshkosh  
Julie Schneider, head, Information Resources & Collection Development, Ebling  
Library, UW-Madison

1. CALL TO ORDER

Kathy Pletcher called the meeting to order.

2. ROLL CALL/DETERMINATION OF QUORUM

Roslyn Wise called the roll; fourteen members were present at roll call so a quorum was present.

3. WELCOME TO THE VERONA PUBLIC LIBRARY

Kathy Pletcher introduced Susan Hedrick, director of the Verona Public Library, who welcomed the group.

4. ADOPTION OF AGENDA

Miriam Erickson moved that the agenda for today's meeting be adopted as presented; Doug Lay seconded the motion. There was no discussion; the motion carried and the agenda was adopted.

5. APPROVAL OF MINUTES FROM MAY 11, 2007, MEETING

Barbara Arnold moved to approve the minutes from the May 11, 2007, meeting; the motion was seconded by Doug Lay. There was no discussion. The minutes were approved.

6. REPORT OF THE CHAIR

a) CORRESPONDENCE – There was no correspondence to report.

b) STRATEGIC PLANNING UPDATE – Kathy Pletcher gave an update on COLAND strategic planning and planning for a possible statewide conference. Two related documents were included in the meeting packets: minutes from the June 8 Planning Committee meeting and a Fact Sheet. A third document, a proposal related to the statewide conference, is in process but Kathy hopes she and Rick will have an opportunity to meet with the state superintendent to discuss the conference before the document is completed and ready for distribution to COLAND. She commented that the presentations scheduled for the afternoon portion of today's meeting (presentations on BadgerCat and DOCLINE) are part of the learning phase of the strategic planning process. John Nichols commented that the fact sheet is a working document and items can be added as they go through the process. Sally Drew asked for clarification of the statement in the fact sheet related to the continued willingness of entities (which have switched to OCLC) to share their resources with other libraries. John Nichols explained that the statement is one of the items the committee has learned since they started the "learning phase" of the strategic planning process. Cal Potter remarked that this whole discussion began with putting together a committee to study resource sharing, which then evolved into a strategic planning process, then to planning for a statewide conference. Kathy reiterated her plan to meet with the state superintendent to discuss planning and approval for a conference, which would take place in late 2008 or early 2009. She then commented on using the "White House" conference as a model and asked Mary Bayorgeon, who participated in a previous "White House" conference, to discuss that process. Mary talked about the previous conference and passed around some brochures and materials from that event.

Catherine Hansen commented on the importance of identifying all of the issues that might arise that should be addressed in a statewide conference and Cal commented that the White House conference was federally funded; COLAND does not know what funding resources would be available from the state

for this new conference. John Nichols commented on the possibility of using some LSTA funds and possibly soliciting some additional funding from other resources. Michael Bahr suggested that the White House conference was a point of reference only, and the statewide conference does not need (or would not be able to) include all of the pre/regional conferences as exists in the White House model. There was additional discussion about the framework, funding, and timing for the conference. Mike Cross noted that some 2008 LSTA money has been set aside for the conference, depending on approval by the state superintendent.

d) PRELIMINARY DISCUSSION OF GOALS FOR 2007-08 – Kathy Pletcher led a discussion on the draft goals for 2007-08; a copy of the draft goals was included in the meeting packets. The formal discussion and adoption of the goals will be on the agenda for the September meeting. Mary Bayorgeon proposed adding the word “maintaining” to the last on-going goal on page 1 of the draft, so that the sentence would read “...the need for maintaining and strengthening local libraries.” Mike Cross suggested that COLAND change the goal related to monitoring division initiatives related to early learning be changed to include adolescent learning. Lisa Solverson suggested moving “early learning” to on-going goals. Catherine Hansen suggested removing “early” and “adolescent” to read “...learning and literacy.” Miriam Erickson remarked that school libraries need to be included somewhere. Mike Cross noted the evaluation of the LSTA five-year plan has been completed so this item should be deleted from the 07-08 goals. Someone else suggested adding monitoring school library media staffing to on-going goals. Mary Bayorgeon suggested adding “all types of libraries” to the goals’ opening statement. Discussion continued about rewording some of the goals. Rick Grobschmidt suggested deleting the item related to reviewing Channel from the 07-08 goals because COLAND did that in 06-07. There was additional discussion about goals related to monitoring school library media staffing issues. Kathy Pletcher suggested adding a goal to “Investigate legislative and other initiatives to address the growing crisis in school library media staffing.” Sally Drew then commented on the on-going goal to “review the work of other advisory groups...” and asked about COLAND’s intent to do this in light of the fact that COLAND no longer wants to hear DLTLCL library staff reports at their meetings. John Nichols asked if COLAND could see the minutes of these other advisory groups and put discussion on the agenda if appropriate. Sally said it would be possible to get the minutes to COLAND; Lisa Solverson suggested emailing minutes to COLAND members. Catherine Hansen asked if minutes are put up on the various committee websites and if so, could COLAND just receive an email notifying them when the minutes are on the website with a link to the site. Barbara Arnold brought up the issue of addressing library science education in the goals; Kathy Pletcher asked Barbara to craft a goal statement related to this and send it to her, to include certification issues as well as education. Catherine

commented that COLAND needs to stay focused with their goals and that she doesn't think library science education is part of COLAND's mission. Mike Cross commented that COLAND does have a statutory role to advise DPI on librarian certification issues and it might soon be time for another review.

7. RESPONSES TO REQUESTS FOR INFORMATION RELATED TO THE COLAND RESOURCE SHARING STUDY

Sally Drew reported on information requested by COLAND at their last meeting. She provided three documents that were included in the meeting packet. These included background information describing public library systems ILL clearinghouse roles, a report on vendor products used in the state (shared integrated library system), and a report on statistics for patron-initiated ILL for WISCAT and OCLC. She has not been able to obtain information on DOCLINE. She also provided information on in-state and out-of-state requests, but was not able to provide information on OCLC costs. Sally commented that she would not read through the handouts but would make a few comments about each and answer questions. She referred back to the clearinghouse document and remarked that there are clearinghouses at the state level, such as Reference and Loan and WiLS, but for this report she focused on library systems. A discussion followed about whether or not borrowing and lending between libraries within a system really should be considered interlibrary loan, and how shared automation has changed the nature of interlibrary loan. Sally noted that her staff follows the national standards for statistics collection. The discussion then turned to fill-rates from a borrower standpoint, and how many requests are libraries filling as lenders. There was also a discussion about the way the statistics were gathered, and whether or not having multiple automated systems impacts statistics for lending and fill rates.

8. LIBRARY LEGISLATION UPDATE

Rick Grobschmidt gave an update on state legislature's activities since the last COLAND meeting in May. At that time he reported the Joint Committee on Finance (JFC) had approved the state budget for libraries, with increases in funding for library system aids, state library contracts, BadgerLink, and NewsLine (for the Blind). On June 26, the state senate approved the state superintendent's library funding requests that were included in the Governor's budget, and on July 10 the state assembly also approved the requests. However, the Senate's budget included changes to Common School Fund (CSF) spending legislation, allowing 25% of CSF expenditures to be used for technology and software to be used in the school library media center. These purchases have to be made in consultation with the school's library media specialist. The Assembly's budget concurred with this change. The Senate's budget also includes a provision for an allocation of \$15,000 for the Belmont school library for

technology expenditures (no explanation). The Assembly's version of the JFC budget included changes to the Maintenance of Effort (MOE) provision (Chapter 43). The Assembly version of the budget eliminates the entire statute requiring MOE for public library and county membership in a library system. The Assembly version deletes the provision from JFC and governor's budget exempting from levy limits county payments to libraries (including Act 420 payments). The Assembly also included changes related to the collection of fines and forfeitures, allowing counties to retain 20% of fines and forfeitures (currently 10%) for administrative purposes, and to retain 30% if over one year in arrears. (This would impact the CSF.) The two budget bills (the one passed by the Senate and the one passed by the Assembly) have now gone to a Conference Committee to develop a compromise bill. Cal Potter commented that it is important for COLAND to communicate with the Conference Committee on the MOE issues and on the fines and forfeitures issue and he asked Rick about the motivation for the Assembly's changes. Rick responded that he did not know. Cal made a motion to send a letter expressing COLAND's concerns to the members of the conference committee; the motion was seconded and was passed.

Regarding federal legislation, LSTA continues to be debated with the House recommending funding level at \$167 million and the Senate recommending \$171 million. Regarding Enhancing Education Through Technology (EETT) Title IId funding, both the House and the Senate have settled on \$273 million (the President's budget recommended \$0 funding). The next phase of EETT is being referred to ATTAIN. Steve commented that the next phase is being designed to be folded into the NCLB legislation. Rick then turned back to state library legislation, separate from the budget. He reported that SB 1 (transferring library funds to a library foundation) passed the Senate and is now in the Assembly, and that bills allowing police access to library surveillance videotapes have been introduced in both the Assembly and the Senate. A third bill which creates an alternative method for exemption from the county library tax has been re-introduced in the Assembly by Representative Jim Ott. On another note, the DPI CSF study group will meet on August 1 to review allowable purchases from CSF money.

#### 9. PRESENTATION BY AND DISCUSSION WITH VERONA PUBLIC LIBRARY STAFF

Susan Hedrick, director of the Verona Public Library, spoke to the group about the library and its new building, which opened in May 2006. She and the staff are pleased with the new building, although there have been some heating and cooling issues to address. Many groups in the community use the building for concerts, meetings, etc.; the room can be reserved up to four months in advance by residents of Verona. The library's circulation has increased since the new library opened; there has also been a 141% increase in use by residents of Madison. Amenities of the library include new self-check

machines and a quiet room. In response to questions from the group about the park-like setting for the library, Susan explained that the city of Verona was able to work out a “land for water swap” with Dane County and the city was able to obtain 4.3 acres of Badger Prairie Park. She remarked that the library is extremely fortunate not to have the tremendous budget issues facing many other libraries because the Verona community is extremely supportive of the library. The city of Verona approved the entire cost of the library (\$6.4 million) up front but did ask the library to try to raise \$1.5 million, which could include any amount they could raise from the sale of the old library building. The library was able to raise about \$400,000 through “naming rights” but because the city decided to keep the old library building for other uses, they were not able to raise the full amount. Susan concluded her talk by inviting COLAND members to look around the library and to feel free to ask questions of library staff.

#### 10. PRESENTATION ON BADGERCAT

Kathy Pletcher introduced Patrick Wilkinson, director of the Polk Library at UW-Oshkosh, who gave a presentation on BadgerCat. Patrick began his presentation with a comment that he wanted to emphasize two big ideas in his report: Connecting Wisconsin to a world of information, and connecting people in the world of information to Wisconsin libraries. He continued with a PowerPoint presentation about BadgerCat, which is a subset of WorldCat (a mega catalog with approximately 85 million records worldwide). He began with compliments to DPI for the information and service provided with BadgerLink, and continued with his presentation, reading through the slides and giving brief explanations of each. He covered why BadgerCat was created, its appearance, its links to the interlibrary loan system, its scopes and superscopes. He also discussed the importance of having clear paths for universal borrowing and interlibrary loan, and deep linking capabilities from BadgerCat to local catalogs (so that information carries forward between systems). He showed screen samples of various searches in BadgerCat. He commented that the UW Libraries have only had BadgerCat up in the last fiscal year; this has increased their interlibrary loan numbers and their internal circulation system has stayed constant. Other highlights from the PowerPoint presentation are the OCLC beta project with several libraries around the country, such as the University of Washington, called WorldCat Local, which pulls from local systems and presents them in one place. (Would show local availability from within a consortium.) The last part of his PowerPoint presentation discussed connecting Wisconsin citizens to libraries, using search engines like Google. He highlighted figures from a Pew/Internet survey and from the OCLC to make the point that Americans are using the Internet to find information. The point is to get these people to use the Internet to get to library catalogs to find information. He discussed Google’s digitization of books, and links from Google to WorldCat to the local library (WorldCat translates IP addresses to zip codes). He concluded his presentation with comments about

the future of BadgerCat, which currently has 265 libraries subscribed, and the dramatic growth of WorldCat. In response to a question about problems with BadgerCat, he noted that using it has not been as seamless as they would like but they are working on this. (Note: Copies of Patrick's PowerPoint presentation were emailed to all members of COLAND after the meeting.)

#### 11. BADGERCAT DEMONSTRATION

Patrick Wilkinson concluded his presentation by introducing Kathy Schneider, director of the Wisconsin Library Service (WiLS), who gave a PowerPoint Presentation on and demonstration of WorldCat and BadgerCat. She explained that WorldCat is a union catalog of over 85 million items, owned by more than 57,000 libraries around the world. BadgerCat is a "scope" of WorldCat – you can have WorldCat without BadgerCat but not the other way around. Access to BadgerCat is licensed through an "add-on" to First Search WorldCat subscription. The concept of funding BadgerCat grew out of the 2003 BadgerLink RFP; OCLC responded with WorldCat as a possible BadgerLink database. OCLC was not chosen but some libraries in the state approached WiLS about possibly joining WorldCat. They were not able to raise enough money to offer it statewide but WiLS approached OCLC with a proposal of fees that would allow a smaller group of libraries to have unlimited access to WorldCat. OCLC agreed and the WorldCat group was started in July 2004 and the fee paid to OCLC for 2004-05 was \$119,000. This was the foundation for creating the subset for BadgerCat. She outlined the current fee structure for funding BadgerCat in her PowerPoint presentation. Members of BadgerCat include all of the University of Wisconsin libraries, as well as most of the private colleges and just over half of the technical colleges. Thirteen public library systems are in WorldCat group or in WorldCat/BadgerCat. Through June 2007, the OCLC fees were paid by WiLS; beginning with July 2007 through June 2008, the fee will be paid by all participating libraries at a rate of 20% of a library's WorldCat subscription cost. Total cost of BadgerCat plus WorldCat statewide is \$237,380 for 2007-2008 (this does not include ILL), divided among participating libraries. There was some discussion about why a library would want to join WorldCat; the answer is that you need to pay to have your holdings included in WorldCat. Kathy continued her presentation with some screen captures of BadgerCat functionality. She noted there is no extra cost for "scopes." (Note: Kathy's PowerPoint presentation was emailed to COLAND members after the meeting.)

12. PRESENTATION ON AND DEMONSTRATION OF DOCLINE

Kathy Pletcher introduced Julie Schneider, head of Information Resources and Collection Development at UW-Madison's Ebling Library. (Julie is no relation to Kathy Schneider.) Julie gave a presentation on DOCLINE, which is an ILL request routing and referral system for health information libraries. She provided a handout of her PowerPoint presentation, as well as two other related documents and a copy of a brochure about the Ebling Library's Document Delivery Service. DOCLINE was started in 1985 by the National Library of Medicine (NLM). There is no cost to use the service, although there is sometimes a cost from other libraries for printouts of journal articles. Use of DOCLINE is limited to health science libraries and institutions with a health sciences mission. Most users are in the United States although there are agreements with Canada and Mexico for some libraries and institutions in those countries. Most of the literature in DOCLINE is in the form of journal articles, although there is a small amount of traffic in books and audio/video materials. Most of the journals are shared in the form of email attachments. Most requests are filled in less than a day. She also included some DOCLINE screen shots in her PowerPoint. Julie also reviewed some of the other document request services, such as Lonesome Doc, QuickDoc, and SERHOLD. She also referred to the brochure that was handed out to the group to explain some of the pricing structure for journal requests. There was also some discussion of copyright fees and free distribution of articles (Free Share program). Julie ended her presentation with a brief discussion of two other included handouts, one was a survey of medical librarians who use WISCAT and the other was a survey conducted by WiLS of medical librarians who use OCLC.

13. UPDATE ON COLAND APPOINTMENTS FOR TERMS ENDING JULY 1, 2007

Kathy Pletcher reported all COLAND members with expiring terms have been reappointed except Linda Stelter, who did not seek reappointment. Kathy suggested COLAND members contact the governor's office if they have the names of individuals to suggest for the vacancy.

14. NOMINATING COMMITTEE REPORT AND ELECTION OF COLAND OFFICERS FOR 2007-08

Kathy Pletcher reported that the nominating committee (Miriam Erickson, Kristi Williams, and Don Bulley). Miriam reported on behalf of the committee. The slate of officers presented for nomination is: Kathy Pletcher, chair; Calvin Potter, vice-chair; and Michael Bahr, secretary. Kathy Pletcher then requested nominations from the floor. After asking three times for floor nominations, Kathy asked for a vote from the membership; the motion passed unanimously.

## 15. SUGGESTIONS FOR FUTURE AGENDA ITEMS

Several items were discussed as agenda items for future meetings:

Presentation by John DeBacher and Bob Bocher on the outcome of the Gates Rural Library Sustainability project (Greener Pastures) for November meeting;

Presentation on WISCAT for the September meeting as a follow-up to the BadgerCat presentation at today's meeting;

Approval of goals for 2007-08 at September meeting;

Discussion and planning related to possible strategic visioning conference for September meeting;

For a future agenda (possibly November) a presentation and discussion on library education and issues related to challenges in hiring qualified library staff. A long discussion took place when this item was suggested; another suggestion was to include this in the program/agenda for a possible visioning conference.

There was also a suggestion for a discussion by staff from the Manitowoc Library System to discuss options to a merger with the Eastern Shores Library System (as a follow up to a presentation two years ago on the LSTA funded library study by UW Madison School of Library and Information Studies). Mike Cross commented that he would contact Manitowoc system staff and report back to COLAND.

Sally Drew suggested she could ask someone from the Department of Administration to give a presentation on the state bid process at the January meeting.

## 16. FUTURE MEETING LOCATIONS AND DATES

a) September 14, 2007 – Lac Courte Oreilles College Library, Cable/Hayward

b) November 9, 2007 – Cross Plains Public Library (needs to be confirmed)

Mike Bahr suggested the Hartford Public Library as a future meeting site and Cal Potter suggested a possible video conference for the January meeting.

17. REVIEW FOLLOW UP ITEMS

Kathy Pletcher reviewed the action items from today's meeting. They are:

Letter to the Legislative Conference Committee regarding library budget,

Revise goals in preparation for approval at the September meeting,

Kathy Pletcher and Rick Grobschmidt will try to meet with the state superintendent to discuss a possible strategic visioning conference.

18. ANNOUNCEMENTS

Barbara Arnold brought copies of the UW Madison library school alumni newsletter for those who are interested.

19. ADJOURNMENT

Bob Koechley moved that the meeting be adjourned; Catherine Hansen seconded the motion. The motion passed and the meeting adjourned at 3:09 p.m.

Respectfully submitted,

Michael Bahr, Secretary